PAUL ORJI

Short Detailed Description:  
I am a serial entrepreneur with a strong background in Engineering, Software Development, and Agriculture. I gained practical experience in modern agriculture through the Leventis Foundation Training Program, as well as the British American Tobacco Nigeria Foundation’s YEEP and Farmers for the Future Grant Program, where I emerged as one of the winners.

These experiences deepened my understanding of sustainable food production systems and the intersection of technology with agriculture. My journey has been shaped by a passion for creating innovative solutions that drive financial empowerment and inclusive development. I am committed to solving critical human challenges through purpose-driven products that serve both present and future generations.

### ****Key Highlights & Achievements****

* Alumnus, Leventis Foundation Modern Agriculture Training
* Alumnus, **British American Tobacco Nigeria Foundation (BATNF)** – YEEP & Farmers for the Future (F4F) Grant Program
* Founder of multiple impact-driven ventures in tech and agriculture
* Over 5 years experience working with smallholder farmers and digital platform

**Company:** Reapvest  
  
**Company Website:** [https://reapvest.com](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Freapvest.com%2F&data=05%7C02%7CBATN_Foundation%40bat.com%7C713adf0b13554c7b039408ddce9448a7%7Cff9c7474421d49578d47c4b64dec87b5%7C1%7C0%7C638893858605325364%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=NuxNazR26EuNiV0b23NP2uWwIXxH7XAwyKS2u4lb4SY%3D&reserved=0)

**Description:**

**Reapvest** is a digital agri-fintech platform that enables individuals and small businesses to build wealth through structured savings and verified agricultural investments. In addition to helping users save and invest, Reapvest is building a **comprehensive farm management system** that allows farmers to digitally track and manage their operations. This not only improves productivity but also helps farmers qualify for investment by showcasing transparency, traceability, and performance metrics.

### Vision Statement

To solve humanity’s problems through innovation, technology, and sustainable products—**beginning with creating a platform that enables individuals to build wealth while funding the future of food**.

### ****Mission Statement:****

To deliver inclusive financial solutions and smart agric-tech tools that empower people to save, invest, and thrive—while supporting sustainable agriculture across Africa.

### Social Media Links (Business): Linkedin: [https://www.linkedin.com/company/reapvest](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.linkedin.com%2Fcompany%2Freapvest&data=05%7C02%7CBATN_Foundation%40bat.com%7C713adf0b13554c7b039408ddce9448a7%7Cff9c7474421d49578d47c4b64dec87b5%7C1%7C0%7C638893858605351176%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=X071KcVFETxt%2BQ7vSgIxFAq4Y3XwcewGZMn4Xg364ak%3D&reserved=0) Instagram: [https://www.instagram.com/reapvest/](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Freapvest%2F&data=05%7C02%7CBATN_Foundation%40bat.com%7C713adf0b13554c7b039408ddce9448a7%7Cff9c7474421d49578d47c4b64dec87b5%7C1%7C0%7C638893858605365685%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=LW1PasU2NmTW9%2B3jePsw9P%2BkNZqNk8FY3q4%2Bv9Ynf4U%3D&reserved=0) Twitter: [https://x.com/reapvest](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fx.com%2Freapvest&data=05%7C02%7CBATN_Foundation%40bat.com%7C713adf0b13554c7b039408ddce9448a7%7Cff9c7474421d49578d47c4b64dec87b5%7C1%7C0%7C638893858605382157%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=2rriBj1lBHXIpykD0JYncZWHMOwG5yjNEOZ1VRGTEkw%3D&reserved=0)

### ****Social Media Links (Personal):****

* Linkedin: [https://www.linkedin.com/in/paul-ugorji](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.linkedin.com%2Fin%2Fpaul-ugorji&data=05%7C02%7CBATN_Foundation%40bat.com%7C713adf0b13554c7b039408ddce9448a7%7Cff9c7474421d49578d47c4b64dec87b5%7C1%7C0%7C638893858605398407%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=iaoVyRRo1deya0ICAVRZoMlhPoxc3B8tENJDatJ3wfA%3D&reserved=0)
* Facebook: [https://www.facebook.com/share/19sfQjRU3c/](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Fshare%2F19sfQjRU3c%2F&data=05%7C02%7CBATN_Foundation%40bat.com%7C713adf0b13554c7b039408ddce9448a7%7Cff9c7474421d49578d47c4b64dec87b5%7C1%7C0%7C638893858605412345%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=csP35i%2F6U1WQ8Qc4REeyZpsu5L2KE9bZ0Vi2YfrnW7A%3D&reserved=0)
* Instagram: [https://www.instagram.com/paulswifft?igsh=dTlsd3FoMmN6NTJn](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fpaulswifft%3Figsh%3DdTlsd3FoMmN6NTJn&data=05%7C02%7CBATN_Foundation%40bat.com%7C713adf0b13554c7b039408ddce9448a7%7Cff9c7474421d49578d47c4b64dec87b5%7C1%7C0%7C638893858605425888%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=LH3vxclDR%2ByPE%2BhQtr4h%2FH%2Fn%2BT5XQ5l5jxwmKwVEa94%3D&reserved=0)
* Twitter/X: [https://x.com/paul\_swiftt?t=RLUrSQhvAxWLJSm43Puf1A&s=08](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fx.com%2Fpaul_swiftt%3Ft%3DRLUrSQhvAxWLJSm43Puf1A%26s%3D08&data=05%7C02%7CBATN_Foundation%40bat.com%7C713adf0b13554c7b039408ddce9448a7%7Cff9c7474421d49578d47c4b64dec87b5%7C1%7C0%7C638893858605438817%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=RBV5%2BmPnOtKBgIaCBo2hFzb2Ys%2FzFDNxKbQf9UbXG10%3D&reserved=0)

### ****Products/Services & Other Business Details:****

* Vault, Target & Periodic Savings Tools
* Savings Buddies (Group savings for accountability)
* Verified Agric Investment Opportunities
* **Farm Management Dashboard** (to digitize and monitor farm activities)
* Gamified Financial Education with Reap Credit